



Classic Rock 103.3 WGLX Profile

- FACILITIES** 100,000 watts of power at 324 feet, broadcasting at 103.3 FM
- MUSIC** Classic Rock 103.3 WGLX is for Central Wisconsin, targeted at the 25 to 49 year-old. Typical artists include Led Zeppelin, Van Halen, Aerosmith, AC/DC, Pink Floyd, ZZ Top, Def Leppard, Guns 'N Roses, and Ozzy Osbourne.
- LISTENERS** WGLX is one of the top rated stations in the three county metro (Wood, Portage, and Marathon) area for adults.
- COVERAGE** WGLX's **100,000 watts** covers all of Central Wisconsin from north of Wausau to the Dells, Neillsville to beyond Waupaca--and everywhere in between!
- MARKETING** WGLX has one of the largest promotion budgets in Central Wisconsin. Our marketing has included telemarketing, direct mail, television, print, and large cash give aways. We practice what we preach--we advertise!
- PROMOTIONS** WGLX's aggressive promotions calendar includes on-air give-aways, contests, sticker stops, and fun all year long.
- INVOLVEMENT** WGLX is committed to our community and becomes involved in a variety of Central Wisconsin projects.
- COMMERCIALS** WGLX's limited commercial inventory *maximizes* exposure of your advertising message and permits the smooth flow of all programming.
- WEBSITE** www.wglx.com

Featured Programs

Bob & Tom M-Sat/5am-9am
Casey Jones M-F/10am-2pm
Panama Jack M-F/2pm-7pm
Alice Cooper M-Sat/7pm-Mid
Flashback Sunday/8am-Noon
Rockin 70's Sunday/8pm-10pm
Rockin 80's Sunday/10pm-Midnight
Onion Radio News M-F/12:35pm
5 O'Clock Rock Block M-F